

Celebrating 95 years of serving children 2010 Board of Directors

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Children's Foundation of Mid-America 2010 Year in Review

25,754 *days of care*

7,742 *mentoring hours*

1,662 *clients served*

1 *goal — care for kids*

1220 N. Lindbergh Blvd. | St. Louis, MO | 63132 (314) 989-9727



Children's Foundation of Mid-America, Inc. is accredited by CARF – Commission on Accreditation of Rehabilitative Facilities, the Council on Accreditation of Services for Families and Children, licensed by the Missouri Children's Division and Missouri Department of Mental Health, a member of Alliance for Children & Families and a founding member of Missouri Coalition of Children's Agencies and Missouri Alliance for Children & Families, LLC.

Children are accepted for care regardless of race, religion belief, sex or place in society.
www.care4kids.org | 314-989-9727

Changing Lives — Positioning for the Future

There is a child whose entire life was on a road toward disaster. We helped him find a new path. There is a teenager who struggled with family abuse. She and her family are now healthy; filled with joy, love and understanding because of the therapy they received from us.

At Children's Foundation of Mid-America, these aren't just isolated stories. They are real-life resolutions happening one at a time, but replayed hundreds of times this year. We will always minister to children and families in distress because our success means hope and joy and fulfillment can replace anguish and shame and pain. We care for kids because their lives matter.

Every Child Deserves Tailored Care



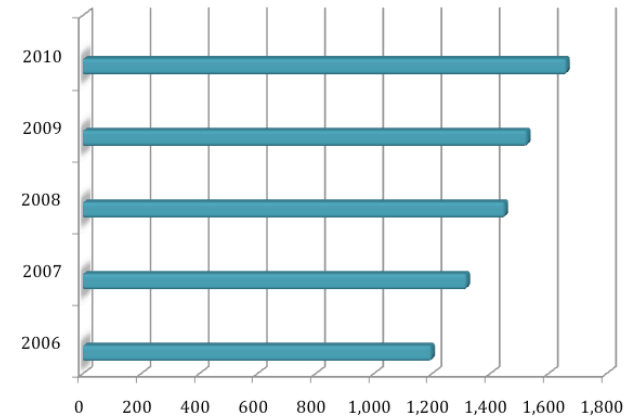
Shifting Toward Individualized Care

Child therapy has come a long way since our beginnings in 1914. Care was previously focused on meeting the physical needs of children orphaned for one reason or another. Today the effects of abuse on children and parents is giving rise to a culture of kids and families who are not equipped to deal with life in a healthy way. In 2010, Children's Foundation of Mid-America received \$1,467,800 from the St. Louis County Children's Fund to launch a new initiative and grow an existing program to help families in crisis situations.

Therapeutic Mentoring provides trained mentors to hundreds of kids who need a little extra guidance to set them on the right path. These one-on-one meetings help children with depression, abuse, neglect, post-traumatic stress disorder, bi-polar and defiant behaviors.

Family Solutions for Kids (FSK) helps parents and children who are facing challenges in their family functioning. FSK is a free 12-week, intensive in-home intervention tailored to meet the distinct needs of each family we serve. Many types of support services are available to get the family 'back on track.'

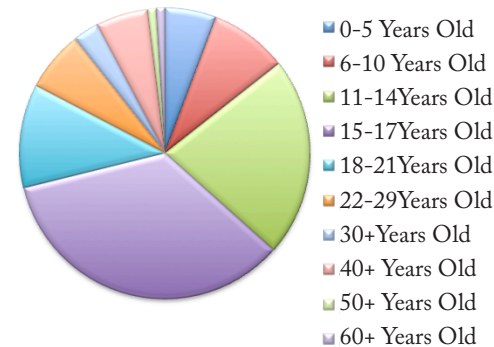
Clients Served



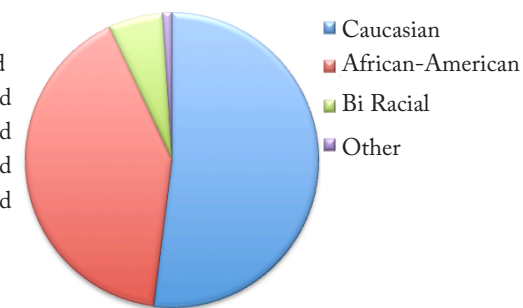
Individual Alternative Programs

Every child is unique. Every plan of treatment requires a different approach. Missouri courts and child welfare programs have responded by shifting further away from treating children in group-type environments. In an IAP environment, one staff member works with a maximum of 2-3 kids, each child with his or her own treatment plan. That plan is overseen by a case manager, a court-appointed special advocate (CASA) and a guardian ad litem (GAL). The court has the final word on moving the child in or out of foster care, but many people have this child's best interest at heart.

Clients Served By Age



Client Ethnicity



Jack's Story...

Jack was 13 when he started exhibiting poor school attendance, poor grades and behavior problems. He would curse at his parents and become physically aggressive with his mother when he was angry. Jack was assigned a case therapist, Gina, through *Family Solutions for Kids*. Gina's goal was to bring Jack and his family back together and get his behavior under control. Gina worked with Jack individually, with Jack's parents as a couple and with all three for family therapy. She helped

facilitate a school meeting to appropriately address Jack's educational needs. Parents and teachers who had previously seen Jack as just a "bad" kid, worked together to overcome his ADHD, helped him to organize his time effectively and control his impulses. His decision-making and anger management skills improved significantly.

Working together, Jack's 'stakeholders' accomplished their goal of helping Jack to improve his perspective and stay with his family.

Cassandra's Story...



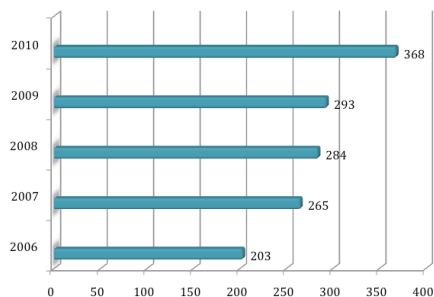
At only 5 years old, Cassandra and her younger brother had already been traumatically abused by her mother's boyfriend. Cassandra began having serious behavioral issues both in and out of the home and was very close to being removed from her home. Her case therapist began working with her using play therapy to deal with all aspects of the abuse. During this time, she also worked with the mother to deal with domestic abuse issues and to develop healthy parenting skills. Significant improvement was noted in both Cassandra's behavior and also in the abilities of the mother to work through important issues. A family that was in the midst of real crisis was placed on a path to healthy growth.

Healthy Childhoods Make Strong Lives

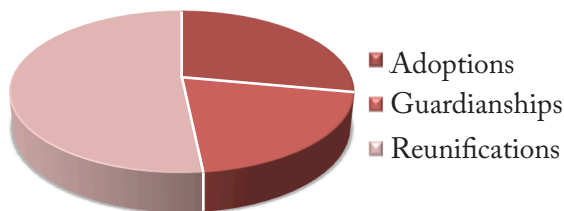


When we say we Care for Kids, we are imparting more than just a feeling. In every program, every day, we work to give children an opportunity to live healthy, fulfilling lives. Our residential programs, community based, and foster care case management services are at the core of our dedicated work with children throughout Missouri.

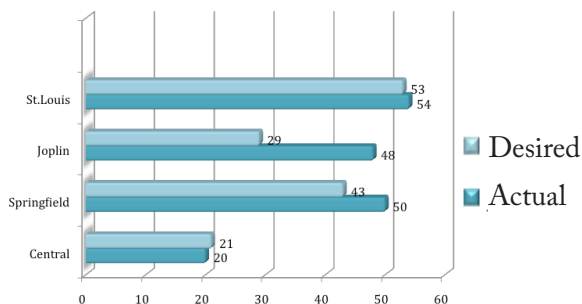
Number of Employees



FCCM Permanency Placements: Year 2



FCCM Permanencies: Year 2



Residential Services

Children's Foundation of Mid-America's residential programs are going strong, continuing to provide the best care that can be given outside the home. In 2010, our 'out-of-home' treatment was given the prestigious CARF accreditation, along with four other Children's Foundation of Mid-America programs. Community support for each of our residential programs continues to grow as hundreds of individuals, families and businesses partner with us to care for kids.

Children's Foundation Headquarters Moves

Through the kindness of a generous donor, Children's Foundation of Mid-America acquired a larger facility only two miles from our previous headquarters. The new facility will give us additional space for program and non-program needs.

172 children were permanently placed through our Foster Care Case Management services.

Foster Care Case Management

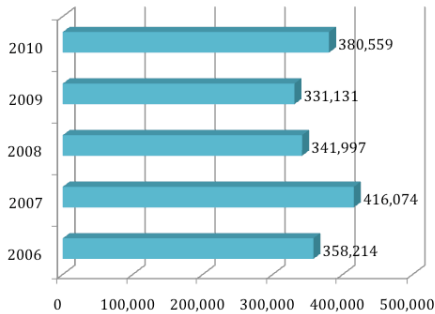
Foster Care Case Management services continued to be fruitful in 2010, with Children's Foundation of Mid-America serving 445 children throughout Missouri, through the Columbia, Joplin, Springfield, and St. Louis offices. Children's Foundation of Mid-America continues to be one of the most respected Foster Care Case Management providers, due to our remarkable, caring staff and the program's high rate of success.

2010 Highlights

- February** - Children's Foundation of Mid-America becomes CARF Accredited
- June** - The organization is awarded grants totaling \$1,467,800 million by the St. Louis County Children's Fund
- August** - Family Solutions Intensive In-Home Services and Keeping Kids First Therapeutic Mentoring Begins in St. Louis County
- December** - Children's Foundation of Mid-America acquires a new Office Building in St. Louis

Meeting Needs, Moving Forward

Donations-Individuals



Stewardship Stats INCOME STATEMENT Total Agency 2010 vs. 2009

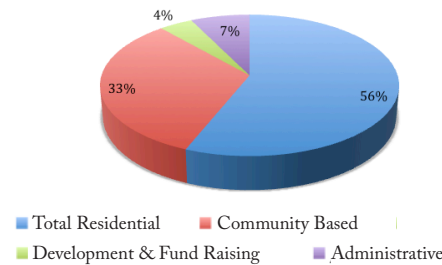
	2009 Audit	2010 Audit
Income:		
Support from the public	875,147	959,840
Gov. Fees & Grants for Services	4,413,661	4,026,382
Securities	797,831	246,259
Church Support	184,849	169,422
Program Service Fees	3,302,066	3,189,587
Other Revenue	83,847	153,505
Total Support and Revenue	\$9,657,401	\$8,744,995
Expense:		
FCH	3,093,042	5,701,859
Community Based Services	3,093,042	3,294,546
Development & Fund Raising	520,174	420,974
Administrative	693,321	743,858
Total Expenses	\$9,689,297	\$10,161,237
End of Year Net Assets	\$8,346,212	\$6,929,970

Through all of the good news of 2010, Children's Foundation of Mid-America was still faced with a disparity between income and expenditures. The residential program shift resulted in a budget shortfall. Donations were higher in 2010 than 2009, but church support continues to decline and state service reimbursements were less than actual expenditures.

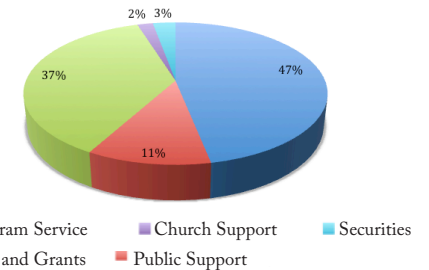
With the shift to IAP services in many locations, these shortfalls should decrease in the coming years. IAP reimbursements for daily care are much more in line with actual expenditures. As the agency looks forward, we are also seeing a shift in the type of child that we serve. Children with greater needs and more dire issues require a greater level of care. That level of care will also likely result in a much more equitable reimbursement arrangement from the state of Missouri.

As we move forward, we will also be looking more toward individual and corporate donors to help us fill the gap in funding. We welcome any and all support for the children. The strides that each child makes are due in part to generous support from donors like you.

2010 Expenses



2010 Revenue Chart



Interesting & Important Facts...

- 68% of CFMA clients are served in the community (Average Age: 13.4 years). 32% of CFMA clients are served in the Residential setting (Average Age: 15.7 years).
- CFMA experienced an overall success rate of 86%. This includes clients who were discharged to:
 - Parents, Relatives
 - Self, Emancipated
 - Adopted, Foster Home or Group Home
 - Guardianship
- Across all programs, 87% of clients showed a decrease in their aggressive behaviors throughout their placement.
- 98% of the clients served through the Community Counseling Clinic had no substantiated incidents of Child Abuse or Neglect by their Caregiver while services were in place.
- 85% of clients served in IAP programs were discharged into a lower level of care.